H14-26

MAIL TO: Office of the Attorney General Registry of Charltable Trusts 12.0. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 | Street Sacramento, CA 95814 Telephone: (916) 323-5079

WEB SITE ADDRESS: http://ag.ca.gov/charltles/

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12589)

Fallure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

lame and Address of Commercial Fund-raiser:	. 44	Name and Address of Charitable Organization: CT No. F.E.I.N. No. 52-0242962		
Facter Direct, LTD			e People-To-People Health	
11500 West Olympic Blvd., Suite 540		Hermidation, Inc. 255 Carter Hall		•
Los Angeles CA 9006	4 .	Address of Charity Millwood	VA 22646	•
	Δ-1/211	City, State, and ZiP Code of	Charity	· · · · · · · · · · · · · · · · · · ·
gures from (check one): National Campaign	California Campaign I		40404000	
elemarketing	held (on) (from) 3/17	7/2003 , 20, 20	_{to} 12/31/2003	, 20
(Type of Activity)	•	(Date or dates must	be shown)	
the contract between the commercial fund-raiser and [f other, provide brief explanation	charity based upon a fee	or percentage of revenue?	(check one) Fee Percentage Other	
REVENUE	•	و م م م م م		
A. Cash contributions		15,228.00	A.	
B. Entertainment sales or admission charges			B.	
C. Sales from products	n		C.	
D. Advertisement sales			D.	
E. Membership fees			E.	
F. Other sources: (Specify)			•	
A		*	Fa.	
ъ.			Fb.	
Ċ,	**************************************		Fc.	
d. ·			Fd.	∕ Τ " X
G. TOTAL REVENUE			15,66.6.	<u> </u>
EXPENSES				
A. Fees or commissions			A,	
B. Salaries	•		В.	
C. Payroll taxes			C.	
D. Employee benefits			D.	
E. Cost of merchandise for resale	•			ì
F. Cost of entertainment		!		
G. Postage			EASE SEE ATTACHED	
H. Advertising		BRE	AKDOWN OF EXPENSE	S
J. Telaphone				
J. Rental of equipment	•			
K. Facilities charge		————————————————————————————————		
L. Permits			<u></u> <u></u>	
M. Other expenses: (Specify)				
a			Ma.	
b.			Mb.	
G	· 		Mc.	
d			Md.	AT-T-

CT-2cf 11/2002)

1 of 2

It This report contains revenue of two sustainer comparges that can take up to five years to fulfill.

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Attorney General's Registry of Charitable Trusky.

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COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES 2002 ANNUAL FINANCIAL REPORT

2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12599) Page 2

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ationship of officer, etc. charitable organization	
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Printed Name

Title

Date

Signature of authorized officer/director (Charity)

Facter Direct Ltd Campaign Expense Allocation

	\$ 38,072.00
Printing	\$ 884.05
Postage	\$ 2,229.03
Telephone	\$ 2,094.34
Payroll	\$ 13,034.55
Employee benefits	\$ 969.54
Rent	\$ 2,079.57
Office manager	\$ 4,512.69
Utilities	\$ 475.13
Equipment	\$ 460.07
Recruitment	\$ 324.08
Computer Programming	\$ 275.27
Office expenses	\$ 8,573.94
P.S. Fee/Profit	\$ 2,159.73
Total	\$ 38,072.00